

UNITED STATES PATENT APPLICATION

FOR A

SYSTEM, METHOD AND ARTICLE OF MANUFACTURE TO FACILITATE
REMOTE STATION ADVERTISING

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Amy Miles

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**SYSTEM, METHOD AND ARTICLE OF MANUFACTURE TO FACILITATE
REMOTE STATION ADVERTISING**

Reference to Pending Applications

This application is a continuation-in-part application based on Provisional Patent Application 60/200,483 filed on April 28, 2000 and entitled "System, Method and Article of Manufacture To Facilitate Fuel Station Advertising".

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Reference to Microfiche Appendix

This application is not referenced in any microfiche appendix.

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Technical Field of the Invention

In general, the present application relates to automated advertising displays. In particular, the present invention relates to a system, method and article of manufacture for retrieving, dynamically modifying and presenting audibly and visually perceptible content upon a remote presentation device.

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Background of the Invention

Advertising systems and display units intended for use in remote locales are well represented in the prior art. For example:

United States Patent No. 5,134,716 issued on July 28, 1992 to David J. Craig, subsequently assigned to Caltex Oil Pty. Limited discloses a Point of Sale Audio-Visual Advertising System which has a central station and a plurality of outstations. The central station is generally located in

a shop attached to service or filling stations which sell petroleum products such as gasoline, while the outstations are located at self-service pumps located on the driveway of the service station. The system provides audio-visual advertising material to the purchaser while the tank filling operation is in progress and immediately prior to his entry into the shop area.

United States Patent No. 5,980,090 issued on November 9, 1999 to William C. Royal Jr. and Randall O. Watkins, subsequently assigned to Gilbarco, Inc., discloses an Internet Asset Management System For A Fuel Dispensing Environment. This invention provides communication servers at each device in a fueling environment and connecting the servers to a common network. The network may be a local network or a largely remote network, such as the Internet. Preferably, in either embodiment, primary communications between these devices and any devices accessible

via the Internet use the hypertext transfer protocol (HTTP) and hypertext markup language (HTML). In particular, each device server is adapted to facilitate real-time access between the device server and the remote device upon access of a particular page, script or function. In particular, the present invention relates to embedding executable content onto an HTML page so that when the page is loaded into an HTML browser after being accessed, the executable content starts running automatically.

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United States Patent No. 6,032,126 issued on February 29, 2000 to David L. Kaehler, subsequently assigned to Gilbarco, Inc., discloses an Audio and Audio/Video Operator Intercom For A Fuel Dispenser. An apparatus for installation in a retail setting for selling fuel and other products ordered by a customer interacting with an operator. A video control system interfaces an external audio/video signal source with an audio/video signal source from an other product ordering apparatus operator. The external audio/video source transmits advertising and promotional materials to a video display located on a card reader equipped fuel dispenser. Additionally, customers can signal and communicate through audio/video signals with the operator to order other merchandise. Total transaction costs for fuel and non-fuel products is provided and paid for at the fuel dispenser.

However, none of the afore cited references clearly delineate, discuss, disclose or claim a system, method or article of manufacture whereby timely geographically relevant information can be purposed and presented to specific refueling locals in conjunction with or independent of advertising content also intended for the specific local.

Brief Summary of the Invention

An audio/visual advertising system is disclosed which has one or more computer compatible communication networks content acquisition and display presentation central processing units, multiple function presentation units and first and second software means which allow for the retrieval and presentation of advertising and geographically relevant content.

Consequently, it is an objective of the instant invention to allow for the acquisition, dispersion and presentation of geographically relevant information to a selective receiving location within a larger universe of such locations.

It is a further objective of the instant invention to allow for the presentation of advertising media at a remote station accompanied with geographically relevant information, such as but not limited to, weather, weather alerts, sporting news, national or regional news, etc.

It is another objective of the instant invention to allow the consumer to interact with the present invention via a touch screen communications capability.

Another objective of the instant invention is to allow the consumer to interact with the present invention via an audibly receptive communications capability.

It is another objective of the instant invention to provide for the presentation of geographically relevant information and advertising media at a remote station utilizing a computer compatible communication means, such as computerized networks including terrestrial and satellite communications.

Another objective of the instant invention is to allow for a first transmission of advertising media supplemented with subsequent repeated transmissions providing updated geographically relevant information within a predetermined time interval.

Other objects and further scope of the applicability of the present invention will become apparent from the detailed description to follow, taken in conjunction with the accompanying drawings wherein like parts are designated by like reference numerals.

Description of the Drawings

Figure 1 is a system schematic illustrating the invention's primary hardware and software processing components as practiced in its preferred embodiment.

5 Figure 2 illustrates a program component which facilitates the retrieval, processing and transmitting of ticker information.

Figure 3 illustrates the programming means steps which facilitate the processing and transmitting of image files.

Figure 4 is a flowchart representing Phase II software functionality.

10 Figure 5 is a simplified diagram denoting primary processing steps associated with data acquisition as practiced in the invention's preferred embodiment.

Figure 6 is a simplified diagram denoting primary processing steps associated with fueling site presentation of acquired data and advertising content as practiced in the invention's preferred embodiment.

15 Figure 7 is an illustrative information presentation format as practiced by the invention in its preferred embodiment.

Detailed Description of the Preferred Embodiment

While the making and using of various embodiments of the present invention are discussed in detail below, it should be appreciated that the present invention provides for inventive concepts capable of being embodied in a variety of specific contexts. The specific embodiments discussed 5 herein are merely illustrative of specific manners in which to make and use the invention and are not to be interpreted as limiting the scope of the instant invention.

The claims and the specification describe the invention presented and the terms that are employed in the claims draw their meaning from the use of such terms in the specification. The same terms employed in the prior art may be broader in meaning than specifically employed herein.

Whenever there is a question between the broader definition of such terms used in the prior art and the more specific use of the terms herein, the more specific meaning is meant.

While the invention has been described with a certain degree of particularity, it is clear that many changes may be made in the details of construction and the arrangement of components without departing from the spirit and scope of this disclosure. It is understood that the invention is not limited to the embodiments set forth herein for purposes of exemplification, but is to be limited only by the scope of the attached claim or claims, including the full range of equivalency to which each element thereof is entitled.

Figure 1 is a system schematic illustrating primary hardware and software components of the instant invention as practiced in its preferred embodiment. In Figure 1, first software 3 executing 20 within a data acquisition central processing unit 5 facilitates the acquisition of advertising and geographically relevant data. The present invention allows for such data acquisition to be facilitated via a plurality of means. For instance, data may be presented to the data acquisition central

processing unit 5, without limitation, via a transporable storage means, such as a floppy disk or computer readable recording tape commonly used to distribute advertising content or compact disk.

Additionally, said first software 3 can acquire content via a computer compatible network communication means. Examples of such computer compatible network communication means well

5 known and practiced in the art would include, without limitation, local area networks (LAN's), wide area networks (WAN's) metropolitan area networks (MAN's), campus area networks (CAN's),

Extranets, Intranets and the Internet. Content so acquired will typically be represented as geographically relevant information with multiple and diverse geographic records delineated via the

insertion of a delineation code appended to a relevant record or records incorporated within an

10 acquisition file. Said appending of said delineation code is facilitated by said first software 3. The delineated information is then compiled into a computer recognizable file structure, and stored to a storage means accessible to said data acquisition central processing unit 5. In the invention's preferred embodiment said storage means is represented and accessible as a page associated with a

15 Web-site, though any file structure recognized by a computer based transmission protocol will facilitate practice of the invention. In the invention's preferred embodiment, File Transfer Protocol (hereinafter, referred to synonymously referred to as "FTP") and M-PEG file structures are utilized.

Continuing with discussion relating to Figure 1. The stored file embodying geographically delineated records is then transmitted over a communications link 7 to a transceiver facility, such as, but not limited to a satellite office central processing unit 10. Once resident and accessible to the

20 transceiver facility 10, the transceiving facility 10 further transmits the received file to a satellite transceiver 15 over a second communications link, or hard wired connection 12 for subsequent transmission to an orbiting satellite 20, via a third communications link 16. The orbiting satellite

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20 then transmits or otherwise broadcasts the delineated file to a plurality of geographically dispersed terrestrial receiving units 24, via a fourth communications link 22. Said geographically dispersed terrestrial receiving units 24 possess a receiving decoding means by which information geographically relevant to the physical location of said the ground unit 24 is decoded and presented to a remote site central processing unit 25. Such selective receipt decoding and presentation of said information would be directed towards as an example, include retail locations such as retail outlets within a specific neighborhood, town, city, state, region, or country. Said means of presenting selective content to local central processing unit(s) from a selective decoding device are well known and practiced by those skilled in the art. As an alternative communication means to facilitate the transfer of geographically relevant information and advertising media between said data acquisition central processing unit 5 and said remote site central processing unit 25, a computer compatible network such as the Internet may be used as an alternative to augment, supplement or replace the aforestated satellite base communication process. Second software 26 executing within the remote site central processing unit 25 then identifies and divides audio, video and text records contained within the transmitted file intended for received ground unit 24 and, stores such information in separate and distinct file structures accessible to said remote site central processing unit 25 and transmits said previously acquired content to an information presentation device 29. Said transmission occurring and facilitated via radio frequency (RF) transmission/receiving means 27 well known and practiced by those skilled in the art. Alternatively, said transmission may be facilitated via a hard wire/cable communication link 27 between said remote site central processing unit 25 and said information presentation device 29.

Software processes of the present invention as practiced in its preferred embodiment can best be understood as occurring in two distinct phases. Phase I (a.k.a "first software") 3, executed within a data acquisition central processing unit 5, and Phase II (a.k.a. "second software") 26, executed from within a remote site central processing unit 25. Phase I of source code for said first 5 software is immediately included herein for purposes of providing full and enabling disclosure.

```
' Reg Key Security Options...
Const KEY_ALL_ACCESS = &H2003F

' Reg Key ROOT Types...
10 Const HKEY_LOCAL_MACHINE = &H80000002
Const ERROR_SUCCESS = 0
Const REG_SZ = 1           ' Unicode nul terminated string
Const REG_DWORD = 4        ' 32-bit number

15 Const gREGKEYSYSINFOLOC = "SOFTWARE\Microsoft\Shared Tools Location"
Const gREGVALSYSINFOLOC = "MSINFO"
Const gREGKEYSYSINFO = "SOFTWARE\Microsoft\Shared Tools\MSINFO"
Const gREGVALSYSINFO = "PATH"

20 Private Declare Function RegOpenKeyEx Lib "advapi32" Alias "RegOpenKeyExA" (ByVal hKey As Long, ByVal
lpSubKey As String, ByVal ulOptions As Long, ByVal samDesired As Long, ByRef phkResult As Long) As Long
Private Declare Function RegQueryValueEx Lib "advapi32" Alias "RegQueryValueExA" (ByVal hKey As Long, ByVal
lpValueName As String, ByVal lpReserved As Long, ByRef lpType As Long, ByVal lpData As String, ByRef lpcbData
As Long) As Long
25 Private Declare Function RegCloseKey Lib "advapi32" (ByVal hKey As Long) As Long

30 Private Sub Form_Load()
    LoadResStrings Me
    lblVersion.Caption = "Version " & App.Major & "." & App.Minor & "." & App.Revision
    lblTitle.Caption = App.Title
End Sub

35 Private Sub cmdSysInfo_Click()
    Call StartSysInfo
End Sub

40 Private Sub cmdOK_Click()
    Unload Me
End Sub

45 Public Sub StartSysInfo()
    On Error GoTo SysInfoErr

    Dim rc As Long
    Dim SysInfoPath As String
```

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' Try To Get System Info Program Path\Name From Registry...
If GetKeyValue(HKEY_LOCAL_MACHINE, gREGKEYSYSINFO, gREGVALSYSINFO, SysInfoPath) Then
  ' Try To Get System Info Program Path Only From Registry...
  ElseIf GetKeyValue(HKEY_LOCAL_MACHINE, gREGKEYSYSINFOLOC, gREGVALSYSINFOLOC,
5  SysInfoPath) Then
    ' Validate Existance Of Known 32 Bit File Version
    If (Dir(SysInfoPath & "MSINFO32.EXE") <> "") Then
      SysInfoPath = SysInfoPath & "\MSINFO32.EXE"

10  ' Error - File Can Not Be Found...
    Else
      GoTo SysInfoErr
    End If
    ' Error - Registry Entry Can Not Be Found...
15  Else
      GoTo SysInfoErr
    End If

20  Call Shell(SysInfoPath, vbNormalFocus)

Exit Sub
SysInfoErr:
  MsgBox "System Information Is Unavailable At This Time", vbOKOnly
End Sub
25

Public Function GetKeyValue(KeyRoot As Long, KeyName As String, SubKeyRef As String, ByRef KeyVal As String)
As Boolean
30  Dim i As Long                      ' Loop Counter
  Dim rc As Long                       ' Return Code
  Dim hKey As Long                     ' Handle To An Open Registry Key
  Dim hDepth As Long
  Dim KeyValType As Long               ' Data Type Of A Registry Key
  Dim tmpVal As String                 ' Tempory Storage For A Registry Key Value
  Dim KeyValSize As Long               ' Size Of Registry Key Variable
35  -----
  ' Open RegKey Under KeyRoot {HKEY_LOCAL_MACHINE...}
  -----
  rc = RegOpenKeyEx(KeyRoot, KeyName, 0, KEY_ALL_ACCESS, hKey) ' Open Registry Key

40  If (rc <> ERROR_SUCCESS) Then GoTo GetKeyError      ' Handle Error...

  tmpVal = String$(1024, 0)             ' Allocate Variable Space
  KeyValSize = 1024                     ' Mark Variable Size

45  -----
  ' Retrieve Registry Key Value...
  -----
  rc = RegQueryValueEx(hKey, SubKeyRef, 0, KeyValType, tmpVal, KeyValSize)  ' Get/Create Key Value

50  If (rc <> ERROR_SUCCESS) Then GoTo GetKeyError      ' Handle Errors

  tmpVal = VBA.Left(tmpVal, InStr(tmpVal, VBA.Chr(0)) - 1)
  -----
  ' Determine Key Value Type For Conversion...
  -----

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Select Case KeyValType
Case REG_SZ
    KeyVal = tmpVal
Case REG_DWORD
5   Data Type
    For i = Len(tmpVal) To 1 Step -1           ' Convert Each Bit
        KeyVal = KeyVal + Hex(Asc(Mid(tmpVal, i, 1))) ' Build Value Char. By Char.
    Next
    KeyVal = Format$("&h" + KeyVal)           ' Convert Double Word To String
10  End Select

GetKeyValue = True                           ' Return Success
rc = RegCloseKey(hKey)                     ' Close Registry Key
Exit Function                               ' Exit
15  GetKeyError: ' Cleanup After An Error Has Occured...
    KeyVal = ""                            ' Set Return Val To Empty String
    GetKeyValue = False                     ' Return Failure
    rc = RegCloseKey(hKey)                 ' Close Registry Key
20  End Function

VERSION 5.00
Begin VB.Form frmAbout
    BorderStyle = 3 'Fixed Dialog
    Caption = "About MediaVision"
    ClientHeight = 3630
    ClientLeft = 45
    ClientTop = 330
    ClientWidth = 5865
    25  ClipControls = 0 'False
    LinkTopic = "Form1"
    MaxButton = 0 'False
    MinButton = 0 'False
    ScaleHeight = 3630
    ScaleWidth = 5865
    30  ShowInTaskbar = 0 'False
    StartUpPosition = 1 'CenterOwner
    Tag = "1077"
    Begin VB.PictureBox picIcon
        35  AutoSize = -1 'True
        BackColor = &H00C0C0C0&
        ClipControls = 0 'False
        Height = 540
        Left = 240
        40  Picture = "frmAbout.frx":0000
        ScaleHeight = 480
        ScaleMode = 0 'User
        ScaleWidth = 480
        TabIndex = 2
        45  TabStop = 0 'False
        Top = 240
        Width = 540
        End
        Begin VB.CommandButton cmdOK
            50  Cancel = -1 'True

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Caption      = "OK"
Default      = -1 'True
Height       = 345
Left         = 4245
5           TabIndex = 0
Tag          = "1079"
Top          = 2625
Width        = 1467
End

10          Begin VB.CommandButton cmdSysInfo
Caption      = "&System Info..."
Height       = 345
Left         = 4260
TabIndex     = 1
15          Tag          = "1078"
Top          = 3075
Width        = 1452
End

20          Begin VB.Label lblDescription
Caption      = "Providing at the pump advertising to convenience stores."
ForeColor    = &H00000000&
Height       = 1170
Left         = 1050
TabIndex     = 6
25          Tag          = "1083"
Top          = 1125
Width        = 4092
End

30          Begin VB.Label lblTitle
Caption      = "MediaVision"
ForeColor    = &H00000000&
Height       = 480
Left         = 1050
TabIndex     = 5
35          Tag          = "1082"
Top          = 240
Width        = 4092
End

40          Begin VB.Line Line1
BorderColor  = &H00808080&
BorderStyle  = 6 'Inside Solid
Index        = 1
X1           = 225
X2           = 5657
45          Y1           = 2430
Y2           = 2430
End

50          Begin VB.Line Line1
BorderColor  = &H00FFFFFF&
BorderWidth  = 2
Index        = 0
X1           = 240
X2           = 5657
Y1           = 2445
55          Y2           = 2445

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End
Begin VB.Label lblVersion
5   Caption      = "Version 1.1"
   Height       = 225
   Left         = 1050
   TabIndex     = 4
   Tag          = "1081"
   Top          = 780
   Width        = 4092
10  End
Begin VB.Label lblDisclaimer
   Caption      = "Warning: ... Patent or Copyright Warning here"
   ForeColor    = &H00000000&
15  Height       = 825
   Left         = 255
   TabIndex     = 3
   Tag          = "1080"
   Top          = 2625
   Width        = 3870
20  End
End

Public StartingAddress As String
Dim mbDontNavigateNow As Boolean
25  Private Sub Form_Load( )
      On Error Resume Next
      LoadResStrings Me
      Me.Show
      tbToolBar.Refresh
30  Form_Resize
      cboAddress.Move 50, lblAddress.Top + lblAddress.Height + 15

      If Len(StartingAddress) > 0 Then
35  cboAddress.Text = StartingAddress
      cboAddress.AddItem cboAddress.Text
      'try to navigate to the starting address
      timTimer.Enabled = True
      brwWebBrowser.Navigate StartingAddress
40  End If

End Sub

Private Sub brwWebBrowser_DownloadComplete( )
45  On Error Resume Next
      Me.Caption = brwWebBrowser.LocationName
End Sub

Private Sub brwWebBrowser_NavigateComplete2(ByVal pDisp As Object, URL As Variant)
50  On Error Resume Next
      Dim i As Integer
      Dim bFound As Boolean
      Me.Caption = brwWebBrowser.LocationName
      For i = 0 To cboAddress.ListCount - 1
55  If cboAddress.List (i) = brwWebBrowser.LocationURL Then

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        bFound = True
        Exit For
    End If
    Next i
5     mbDontNavigateNow = True
    If bFound Then
        cboAddress.RemoveItem i
    End If
    cboAddress.AddItem brwWebBrowser.LocationURL, 0
10    cboAddress.ListIndex = 0
        mbDontNavigateNow = False
    End Sub

Private Sub cboAddress_Click()
15    If mbDontNavigateNow Then Exit Sub
        timTimer.Enabled = True
        brwWebBrowser.Navigate cboAddress.Text
    End Sub

20    Private Sub cboAddress_KeyPress(KeyAscii As Integer)
        On Error Resume Next
        If KeyAscii = vbKeyReturn Then
            cboAddress_Click
        End If
25    End Sub

Private Sub Form_Resize()
30    On Error Resume Next
        cboAddress.Width = Me.ScaleWidth - 100
        brwWebBrowser.Width = Me.ScaleWidth - 100
        brwWebBrowser.Height = Me.ScaleHeight - (picAddress.Top + picAddress.Height) - 100
    End Sub
35    Private Sub timTimer_Timer()
        If brwWebBrowser.Busy = False Then
            timTimer.Enabled = False
            Me.Caption = brwWebBrowser.LocationName
        Else
40            Me.Caption = "Working..."
        End If
    End Sub

45    Private Sub tbToolBar_ButtonClick(ByVal Button As Button)
        On Error Resume Next

            timTimer.Enabled = True

50        Select Case Button.Key
            Case "Back"
                brwWebBrowser.GoBack
            Case "Forward"
                brwWebBrowser.GoForward
55        Case "Refresh"

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        brwWebBrowser.Refresh
5      Case "Home"
            brwWebBrowser.GoHome
        Case "Search"
5      brwWebBrowser.GoSearch
        Case "Stop"
            timTimer.Enabled = False
            brwWebBrowser.Stop
            Me.Caption = brwWebBrowser.LocationName
10     End Select

        End Sub

VERSION 5.00
15     Object = "{831FDD16-0C5C-11D2-A9FC-0000F8754DA1}\#2.0#0"; "MSCOMMCTL.OCX"
Object = "{EAB22AC0-30C1-11CF-A7EB-0000C05BAE0B}\#1.1#0"; "SHDOCVW.DLL"
Begin VB.Form frmBrowser
    Caption = "MediaVision Web Browser"
    ClientHeight = 5130
20    ClientLeft = 3060
    ClientTop = 3345
    ClientWidth = 6540
    LinkTopic = "Form1"
    MDIChild = -1      'True
25    ScaleHeight = 5130
    ScaleWidth = 6540
    ShowInTaskbar = 0      'False
    Begin VB.Timer timTimer
        Enabled = 0      'False
30    Interval = 5
        Left = 6180
        Top = 1500
    End
    Begin VB.PictureBox picAddress
        Align = 1      'Align Top
        BorderStyle = 0      'None
        Height = 675
        Left = 0
        ScaleHeight = 675
40    ScaleWidth = 6540
        TabIndex = 4
        TabStop = 0      'False
        Top = 540
        Width = 6540
45    Begin VB.ComboBox cboAddress
        Height = 315
        Left = 45
        TabIndex = 2
        Text = "Combo1"
        Top = 300
        Width = 3795
50    End
    Begin VB.Label lblAddress
        Caption = "&Address:"
        Height = 255
55

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5           Left          =      45
           TabIndex      =      1
           Tag           =     "1090"
           Top           =      60
           Width          =    3075
End
End
Begin MSComct1Lib.Toolbar tbToolBar
10          Align          =      1      'Align Top
           Height         =    540
           Left           =      0
           TabIndex       =      3
           Top            =      0
           Width          =   6540
15          _ExtentX      = 11536
          _ExtentY      =    953
          ButtonWidth    =    820
          ButtonHeight   =    794
          Appearance     =      1
20          ImageList      = "imlToolbarIcons"
          _Version        = 393216
BeginProperty Buttons {66833FE8-8583-11D1-B16A-00C0F0283628}
25          NumButtons    =      6
BeginProperty Button1 {66833FEA-8583-11D1-B16A-00C0F0283628}
           Key           = "Back"
           Object.ToolTipText = "1084"
           ImageIndex     =      1
EndProperty
BeginProperty Button2 {66833FEA-8583-11D1-B16A-00C0F0283628}
30          Key           = "Forward"
           Object.ToolTipText = "1085"
           ImageIndex     =      2
EndProperty
BeginProperty Button3 {66833FEA-8583-11D1-B16A-00C0F0283628}
35          Key           = "Stop"
           Object.ToolTipText = "1086"
           ImageIndex     =      3
EndProperty
BeginProperty Button4 {66833FEA-8583-11D1-B16A-00C0F0283628}
40          Key           = "Refresh"
           Object.ToolTipText = "1087"
           ImageIndex     =      4
EndProperty
BeginProperty Button5 {66833FEA-8583-11D1-B16A-00C0F0283628}
45          Key           = "Home"
           Object.ToolTipText = "1088"
           ImageIndex     =      5
EndProperty
BeginProperty Button 6 {66833FEA-8583-11D1-B16A-00C0F0283628}
50          Key           = "Search"
           Object.ToolTipText = "1089"
           ImageIndex     =      6
EndProperty
EndProperty
End

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```

Begin MSCOMCTLIB.ImageList imlToolbarIcons
 5      Left      =      2670
      Top      =      2325
      _ExtentX =      1005
      _ExtentY =      1005
      BackColor = -2147483643
      ImageWidth =      24
      ImageHeight =      24
      MaskColor =      12632256
10      Version =      393216
      BeginProperty Images {2C247F25-8591-11D1-B16A-00C0F0283628}
          NumListImages =      6
      BeginProperty ListImage1 {2C247F27-8591-11D1-B16A-00C0F0283628}
15          Picture      =      {Binary}
          Key      =      ""
      EndProperty
      BeginProperty ListImage2 {2C247F27-8591-11D1-B16A-00C0F0283628}
          Picture      =      {Binary}
20          Key      =      ""
      EndProperty
      BeginProperty ListImage3 {2C247F27-8591-11D1-B16A-00C0F0283628}
          Picture      =      {Binary}
          Key      =      ""
25      EndProperty
      BeginProperty ListImage4 {2C247F27-8591-11D1-B16A-00C0F0283628}
          Picture      =      {Binary}
          Key      =      ""
      EndProperty
30      BeginProperty ListImage5 {2C247F27-8591-11D1-B16A-00C0F0283628}
          Picture      =      {Binary}
          Key      =      ""
      EndProperty
      BeginProperty ListImage6 {12C247F27-8591-11D1-B16A-00C0F0283628}
35          Picture      =      {Binary}
          Key      =      ""
      EndProperty
      EndProperty
40      End
      Begin SHDOCVWCNTL.WebBrowser brwWebBrowser
          Height      =      3734
          Left      =      50
          TabIndex =      0
          Top      =      1215
45          Width      =      5393
          ExtentX =      9513
          ExtentY =      6586
          ViewMode =      0
          Offline =      0
50          Silent =      0
          RegisterAsBrowser =      0
          RegisterAsDropTarget= 1
          AutoArrange =      0 'False
          NoClientEdge =      0 'False
55          AlignLeft =      0 'False

```

```

ViewID =      "(0057D0E0-3573-11CF-AE69-08002B2E1262)"
Location =    ""
End
End
5
Private Sub rtfText_SelChange()
  fMainForm.tbToolBar.Buttons("Bold").Value = IIf(rtfText.SelBold, tbrPressed, tbrUnpressed)
  fMainForm.tbToolBar.Buttons("Italic").Value = IIf(rtfText.SelItalic, tbrPressed, tbrUnpressed)
  fMainForm.tbToolBar.Buttons("Underline").Value = IIf(rtfText.SelUnderline, tbrPressed, tbrUnpressed)
10
  fMainForm.tbToolBar.Buttons("Align Left").Value = IIf(rtfText.SelAlignment = rtfLeft, tbrPressed, tbrUnpressed)
  fMainForm.tbToolBar.Buttons("Center").Value = IIf(rtfText.SelAlignment = rtfCenter, tbrPressed, tbrUnpressed)
  fMainForm.tbToolBar.Buttons("Align Right").Value = IIf(rtfText.SelAlignment = rtfRight, tbrPressed, tbrUnpressed)
End Sub

15
Private Sub Form_Load()
  Form_Resize
End Sub

20
Private Sub Form_Resize()
  On Error Resume Next
  rtfText.Move 100, 100, Me.ScaleWidth - 200, Me.ScaleHeight - 200
  rtfText.RightMargin = rtfText.Width - 400
End Sub

25
VERSION 5.00
Object = "{3B7C8863-D78F-101B-B9B5-04021C009402}#1.2#0"; "RICHTEX32.OCX"
Begin VB.Form frmDocument
  Caption      = "MediaVision Document Editing"
  ClientHeight = 3195
30
  ClientLeft   = 60
  ClientTop    = 345
  ClientWidth  = 4680
  LinkTopic    = "Form1"
  MDIChild     = -1 'True
35
  ScaleHeight  = 3195
  ScaleWidth   = 4680
  Begin RichTextLib.RichTextBox rtfText
    Height      = 2000
    Left        = 100
40
    TabIndex    = 0
    Top         = 100
    Width       = 3000
    _ExtentX   = 5292
    _ExtentY   = 3519
45
    _Version    = 393217
    Enabled     = -1 'True
    ScrollBars  = 3
    TextRTF     = $"frmDocument.frx":0000
    End
50
  End
End

Private Declare Function GetUserName Lib "advapi32.dll" Alias "GetUserNameA" (ByVal l pBuffer As String, nSize As Long) As Long

55
Public OK As Boolean

```

```

Private Sub Form_Load()
    Dim sBuffer As String
    Dim lSize As Long

5     LoadResStrings Me

    sBuffer = Space$(255)
    lSize = Len(sBuffer)
    Call GetUserName(sBuffer, lSize)
10    If lSize > 0 Then
        txtUserName.Text = Left$(sBuffer, lSize)
    Else
        txtUserName.Text = vbNullString
    End If
15    End Sub

Private Sub cmdCancel_Click()
    OK = False
    Me.Hide
20    End Sub

Private Sub cmdOK_Click()
    'ToDo: create test for correct password
    'check for correct password
25    If txtPassword.Text = "" Then
        OK = True
        Me.Hide
    Else
        MsgBox "Invalid Password, try again!", , "Login"
30    txtPassword.SetFocus
        txtPassword.SelStart = 0
        txtPassword.SelLength = Len(txtPassword.Text)
    End If
35    End Sub

VERSION 5.00
Begin VB.Form frmLogin
    BorderStyle = 3 'Fixed Dialog
    Caption = "MediaVision Login"
40    ClientHeight = 1590
    ClientLeft = 45
    ClientTop = 330
    ClientWidth = 3750
    LinkTopic = "Form1"
45    MaxButton = 0 'False
    MinButton = 0 'False
    ScaleHeight = 1590
    ScaleWidth = 3750
    ShowInTaskbar = 0 'False
50    StartUpPosition = 2 'CenterScreen
    Tag = "1064"
    Begin VB.CommandButton cmdCancel
        Cancel = -1 'True
        Caption = "Cancel"
55    Height = 360

```

```
5      Left      = 2100
      TabIndex  = 5
      Tag       = "1068"
      Top       = 1020
      Width     = 1140
End
Begin VB.CommandButton cmdOK
      Caption    = "OK"
      Default   = -1 'True
10     Height    = 360
      Left      = 495
      TabIndex  = 4
      Tag       = "1067"
      Top       = 1020
15     Width     = 1140
End
Begin VB.TextBox txtPassword
      Height    = 285
      IMEMode   = 3 'DISABLE
20     Left      = 1305
      PasswordChar = "*"
      TabIndex  = 1
      Top       = 525
      Width     = 2325
End
Begin VB.TextBox txtUserName
      Height    = 285
      Left      = 1305
      TabIndex  = 3
30     Top       = 135
      Width     = 2325
End
Begin VB.Label lblLabels
      Caption    = "&Password:"
35     Height    = 248
      Index     = 1
      Left      = 105
      TabIndex  = 0
      Tag       = "1066"
      Top       = 540
      Width     = 1080
End
Begin VB.Label lblLabels
      Caption    = "&User Name:"
45     Height    = 248
      Index     = 0
      Left      = 105
      TabIndex  = 2
      Tag       = "1065"
      Top       = 150
      Width     = 1080
End
End
```

55 Private Declare Function SendMessage Lib "user32" Alias "SendMessageA" (ByVal hwnd As Long, ByVal wMsg As

```

Long, ByVal wParam As Long, ByVal lParam As Any) As Long
Const EM_UNDO = &HC7
Private Declare Function OSWinHelp% Lib "user32" Alias "WinHelpA" (ByVal hwnd&, ByVal HelpFile$, ByVal
wCommand%, dwData As Any)
5
Private Sub MDIForm_Load()
    LoadResStrings Me
    Me.Left = GetSetting(App.Title, "Settings", "MainLeft", 1000)
    Me.Top = GetSetting(App.Title, "Settings", "MainTop", 1000)
10
    Me.Width = GetSetting(App.Title, "Settings", "MainWidth", 6500)
    Me.Height = GetSetting(App.Title, "Settings", "MainHeight", 6500)
    LoadNewDoc
    End Sub
15
Private Sub LoadNewDoc()
    Static lDocumentCount As Long
    Dim frmD As frmDocument
    lDocumentCount = lDocumentCount + 1
20
    Set frmD = New frmDocument
    frmD.Caption = "Document " & lDocumentCount
    frmD.Show
    End Sub
25
Private Sub SetVideo()
    'Video files to be set up and sent via separate subroutine
    'these files will be sent via internet and satellite
    End Sub
30
Private Sub Channel8()
    'open channel 8 website and input weather forecast and seven
    'day planner graphic. These items will be combined with the
    'data stream and/or video stream and will be sent via subroutine
    'via internet and satellite.
    End Sub
35
Private Sub MDIForm_Unload(Cancel As Integer)
    If Me.WindowState <> vbMinimized Then
        SaveSetting App.Title, "Settings", "MainLeft", Me.Left
        SaveSetting App.Title, "Settings", "MainTop", Me.Top
        SaveSetting App.Title, "Settings", "MainWidth", Me.Width
40
        SaveSetting App.Title, "Settings", "MainHeight", Me.Height
    End If
    End Sub
45
Private Sub tbToolBar_ButtonClick(ByVal Button As MSComCtlLib.Button)
    On Error Resume Next
    Select Case Button.Key
        Case "New"
            LoadNewDoc
        Case "Open"
            mnuFileOpen_Click
50
        Case "Save"
            mnuFileSave_Click
        Case "Print"
            mnuFilePrint_Click
        Case "Cut"
55
    End Case
End Sub

```

```

        mnuEditCut_Click
    Case "Copy"
        mnuEditCopy_Click
    Case "Paste"
        mnuEditPaste_Click
    Case "Bold"
        ActiveForm.rtfText.SelBold = Not ActiveForm.rtfText.SelBold
        Button.Value = IIf(ActiveForm.rtfText.SelBold, tbrPressed, tbrUnpressed)
    Case "Italic"
        ActiveForm.rtfText.SelItalic = Not ActiveForm.rtfText.SelItalic
        Button.Value = IIf(ActiveForm.rtfText.SelItalic, tbrPressed, tbrUnpressed)
    Case "Underline"
        ActiveForm.rtfText.SelUnderline = Not ActiveForm.rtfText.SelUnderline
        Button.Value = IIf(ActiveForm.rtfText.SelUnderline, tbrPressed, tbrUnpressed)
    Case "Align Left"
        ActiveForm.rtfText.SelAlignment = rtfLeft
    Case "Center"
        ActiveForm.rtfText.SelAlignment = rtfCenter
    Case "Align Right"
        ActiveForm.rtfText.SelAlignment = rtfRight
    Case "Camera"
        'ToDo: Add 'Camera' button code.
        MsgBox "Add 'Camera' button code."
    Case "Delete"
        'ToDo: Add 'Delete' button code.
        MsgBox "Add 'Delete' button code."
    Case "Find"
        'ToDo: Add 'Find' button code.
        MsgBox "Add 'Find' button code."
    Case "View Details"
        'ToDo: Add 'View Details' button code.
        MsgBox "Add 'View Details' button code."
    Case "Help What's This"
        'ToDo: Add 'Help What's This' button code.
        MsgBox "Add 'Help What's This' button code."
    Case "Help"
        'ToDo: Add 'Help' button code.
        MsgBox "Add 'Help' button code."
    End Select
40    End Sub

        Private Sub mnuHelpAbout_Click()
            frmAbout.Show vbModal, Me
        End Sub
45    Private Sub mnuHelpSearchForHelpOn_Click()
        Dim nRet As Integer

        'if there is no helpfile for this project display a message to the user
        'you can set the HelpFile for your application in the
        'Project Properties dialog
        If Len(App.HelpFile) = 0 Then
            MsgBox "Unable to display Help Contents. There is no Help associated with this project.", vbInformation,
Me.Caption
        Else

```

```

On Error Resume Next
nRet = OSWinHelp(Me.hwnd, App.HelpFile, 261, 0)
If Err Then
    MsgBox Err.Description
5    End If
End If

End Sub

10 Private Sub mhuHelpContents_Click()
    Dim nRet as Integer

        'if there is no helpfile for this project display a message to the user
        'you can set the HelpFile for your application in the
15        'Project Properties dialog
        If Len(App.HelpFile) = 0 Then
            MsgBox "Unable to display Help Contents. There is no Help associated with this project."
            , vbInformation, Me.Caption
        Else
20            On error Resume Next
            nRet = OSWinHelp(Me.hwnd, App.HelpFile, 3, 0)
            If Err Then
                MsgBox Err.Description
            End If
25        End If

        End Sub

30 Private Sub mnuWindowArrangeIcons_Click()
    Me.Arrange vbArrangeIcons
End Sub

35 Private Sub mnuWindowTileVertical_Click()
    Me.Arrange vbTileVertical
End Sub

40 Private Sub mnuWindowTileHorizontal_Click()
    Me.Arrange vbTileHorizontal
End Sub

45 Private Sub mnuWindowCascade_Click()
    Me.Arrange vbCascade
End Sub

50 Private Sub mnuWindowNewWindow_Click()
    LoadNewDoc
End Sub
Private Sub LoadInternet()
    open "http://www.msn.com/user8982734/23486219"
    'input news, stocks etc. through subroutine
    'output information to internet file through separate subroutine
    'output information to satellite file through seaprare subroutine
End Sub
55

```

```
Private Sub mnuToolsOptions_Click()
    frmOptions.Show vbModal, Me
End Sub

5    Private Sub mnuViewWebBrowser_Click()
        Dim frmB As New frmBrowser
        frmB.StartingAddress = "http://www.mediavision.com"
        frmB.Show
    End Sub

10   Private Sub mnuViewOptions_Click()
        frmOptions.Show vbModal, Me
    End Sub

15   Private Sub mnuViewRefresh_Click()
        'ToDo: Add 'mnuViewRefresh_Click' code.
        MsgBox "Add 'mnuViewRefresh_Click' code."
    End Sub

20   Private Sub mnuViewStatusBar_Click()
        mnuViewStatusBar.Checked = Not mnuViewStatusBar.Checked
        sbStatusBar.Visible = mnuViewStatusBar.Checked
    End Sub

25   Private Sub mnuViewToolbar_Click()
        mnuViewToolbar.Checked = Not mnuViewToolbar.Checked
        tbToolBar.Visible = mnuViewToolbar.Checked
    End Sub

30   Private Sub mnuEditPasteSpecial_Click()
        'ToDo: Add 'mnuEditPasteSpecial_Click' code.
        MsgBox "Add 'mnuEditPasteSpecial_Click' code."
    End Sub

35   Private Sub mnuEditPaste_Click()
        On Error Resume Next
        ActiveForm.rtfText.SelRTF = Clipboard.GetText
    End Sub

40   Private Sub mnuEditCopy_Click()
        On Error Resume Next
        Clipboard.SetText ActiveForm.rtfText.SelRTF
    End Sub

45   End Sub

Private Sub mnuEditCut_Click()
    On Error Resume Next
    Clipboard.SetText ActiveForm.rtfText.SelRTF
50   ActiveForm.rtfText.SelText = vbNullString
    End Sub

Private Sub mnuEditUndo_Click()
    'ToDo: Add 'mnuEditUndo_Click' code.
55
```

```
        MsgBox "Add 'mnuEditUndo_Click' code."
End Sub

5    Private Sub mnuFileExit_Click()
        'unload the form
        Unload Me

    End Sub
10   Private Sub mnuFileSend_Click()
        'ToDo: Add 'mnuFileSend_Click' code.
        MsgBox "Add 'mnuFileSend_Click' code."
    End Sub
15   Private Sub mnuFilePrint_Click()
        On Error Resume Next
        If ActiveForm Is Nothing Then Exit Sub

20    With dlgCommonDialog
        .DialogTitle = "Print"
        .CancelError = True
        .Flags = cdlPDReturnDC + cdlPDNoPageNums
        If ActiveForm.rtfText.SelLength = 0 Then
            .Flags = .Flags + cdlPDAllPages
        Else
            .Flags = .Flags + cdlPDSelection
        End If
        .ShowPrinter
30    If Err <> MSComDlg.cdlCancel Then
        ActiveForm.rtfText.SelPrint .hDC
    End If
    End With

35    End Sub

40    Private Sub mnuFilePrintPreview_Click()
        'ToDo: Add 'mnuFilePrintPreview_Click' code.
        MsgBox "Add 'mnuFilePrintPreview_Click' code."
    End Sub

45    Private Sub mnuFilePageSetup_Click()
        On Error Resume Next
        With dlgCommonDialog
            .DialogTitle = "Page Setup"
            .CancelError = True
            .ShowPrinter
        End With

50    End Sub

55    Private Sub mnuFileProperties_Click()
        'ToDo: Add 'mnuFileProperties_Click' code.
        MsgBox "Add 'mnuFileProperties_Click' code."
    End Sub
```

```
Private Sub mnuFileSaveAll_Click()
    'ToDo: Add 'mnuFileSaveAll_Click' code.
    MsgBox "Add 'mnuFileSaveAll_Click' code."
End Sub
5
Private Sub mnuFileSaveAs_Click()
    Dim sFile As String
    If ActiveForm Is Nothing Then Exit Sub
10
    With dlgCommonDialog
        .DialogTitle = "Save As"
        .CancelError = False
        'ToDo: set the flags and attributes of the common dialog control
        .Filter = "All Files (*.*)|*.*"
        .ShowSave
        If Len(.FileName) = 0 Then
            Exit Sub
        End If
20
        sFile = .FileName
        End With
        ActiveForm.Caption = sFile
        ActiveForm.rtfText.SaveFile sFile
25
    End Sub

Private Sub mnuFileSave_Click()
    Dim sFile As String
    If Left$(ActiveForm.Caption, 8) = "Document" Then
30
        With dlgCommonDialog
            .DialogTitle = "Save"
            .CancelError = False
            'ToDo: set the flags and attributes of the common dialog control
            .Filter = "All Files (*.*)|*.*"
            .ShowSave
            If Len(.FileName) = 0 Then
                Exit Sub
            End If
            sFile = .FileName
40
        End With
        ActiveForm.rtfText.SaveFile sFile
        Else
            sFile = ActiveForm.Caption
            ActiveForm.rtfText.SaveFile sFile
45
    End If
    End Sub

Private Sub mnuFileClose_Click()
    'ToDo: Add 'mnuFileClose_Click' code.
    MsgBox "Add 'mnuFileClose_Click' code."
End Sub
50
Private Sub mnuFileOpen_Click()
    Dim sFile As String
55
```

If ActiveForm Is Nothing Then LoadNewDoc

```
With dlgCommonDialog
    .DialogTitle = "Open"
    .CancelError = False
    'ToDo: set the flags and attributes of the common dialog control
    .Filter = "All Files (*.*)|*.*"
    .ShowOpen
    If Len(.FileName) = 0 Then
        5        Exit Sub
    End If
    sFile = .FileName
    End With
    ActiveForm.rtfText.LoadFile sFile
    10       ActiveForm.Caption = sFile
    15
End Sub
```

Private Sub mnuFileNew_Click()

```
20        LoadNewDoc
End Sub
```

VERSION 5.00

```
Object = "{F9043C88-F6F2-101A-A3C9-08002B2F49FB}\#1.2#0"; "COMDLG32.OCX"
Object = "{831FDD16-0C5C-11D2-A9FC-0000F8754DA1}\#2.0#0"; "MSCOMCTL.OCX"
Begin VB.MDIForm frmMain
    Caption      = "MediaVision"
    ClientHeight = 3195
    ClientLeft   = 60
    ClientTop    = 630
    ClientWidth  = 4680
    30        LinkTopic    = "MDIForm1"
    StartUpPosition = 3 'Windows Default
    Begin MSCOMCTLLib.StatusBar sbStatusBar
        Align      = 2 'Align Bottom
        Height     = 270
        Left       = 0
        TabIndex   = 0
        Top        = 10560
        Width      = 15240
        _ExtentX   = 26882
        _ExtentY   = 476
        _Version   = 393216
    BeginProperty Panels {8E3867A5-8586-11D1-B16A-00C0F0283628}
        35        NumPanels   = 3
        BeginProperty Panel1 {8E3867AB-8586-11D1-B16A-00C0F0283628}
            AutoSize   = 1
            Object.Width = 21246
            Text       = "Status"
            TextSave   = "Status"
        40        EndProperty
        BeginProperty Panel2 {8E3867AB-8586-11D1-B16A-00C0F0283628}
            Style      = 6
            AutoSize   = 2
            TextSave   = "4/17/00"
        45        EndProperty
    EndProperty
    BeginProperty Panel2 {8E3867AB-8586-11D1-B16A-00C0F0283628}
        50        Style      = 6
        AutoSize   = 2
        TextSave   = "4/17/00"
    EndProperty
End Sub
```

```

EndProperty
BeginProperty Panel3 {8E3867AB-8586-11D1-B16A-00C0F0283628}
  Style      = 5
  AutoSize   = 2
  TextSave   = "11:14 AM"
5   EndProperty
  EndProperty
End
Begin MSComDlg.CommonDialog dlgCommonDialog
10  Left       = 720
  Top        = 6240
  _ExtentX   = 847
  _ExtentY   = 847
  _Version   = 393216
15  End
Begin MSCOMCTLLib.ImageList imlToolbarIcons
  Left       = 600
  Top        = 6960
  _ExtentX   = 1005
  _ExtentY   = 1005
20  BackColor  = -2147483643
  ImageWidth = 16
  ImageHeight = 16
  MaskColor   = 12632256
  _Version   = 393216
25  EndProperty Images {2C247F25-8591-11D1-B16A-00C0F0283628}
  NumListImages = 19
BeginProperty ListImage1 {2C247F27-8591-11D1-B16A-00C0F0283628}
  Picture     = "frmMain.frx":0000
30  Key        = "New"
  EndProperty
BeginProperty ListImage2 {2C247F27-8591-11D1-B16A-00C0F0283628}
  Picture     = "frmMain.frx":0112
  Key        = "Open"
35  EndProperty
BeginProperty ListImage3 {2C247F27-8591-11D1-B16A-00C0F0283628}
  Picture     = "frmMain.frx":0224
  Key        = "Save"
  EndProperty
40  BeginProperty ListImage4 {2C247F27-8591-11D1-B16A-00C0F0283628}
    Picture     = "frmMain.frx":0336
    Key        = "Print"
    EndProperty
BeginProperty ListImage5 {2C247F27-8591-11D1-B16A-00C0F0283628}
45  Picture     = "frmMain.frx":0448
    Key        = "Cut"
    EndProperty
BeginProperty ListImage6 {2C247F27-8591-11D1-B16A-00C0F0283628}
  Picture     = "frmMain.frx":055A
50  Key        = "Copy"
    EndProperty
BeginProperty ListImage7 {2C247F27-8591-11D1-B16A-00C0F0283628}
  Picture     = "frmMain.frx":066C
  Key        = "Paste"
55  EndProperty

```

```

BeginProperty ListImage8 {2C247F27-8591-11D1-B16A-00C0F0283628}
  Picture      = "frmMain.frx":077E
  Key         = "Bold"
EndProperty
5 BeginProperty ListImage9 {2C247F27-8591-11D1-B16A-00C0F0283628}
  Picture      = "frmMain.frx":0890
  Key         = "Italic"
EndProperty
10 BeginProperty ListImage10 {2C247F27-8591-11D1-B16A-00C0F0283628}
  Picture      = "frmMain.frx":09A2
  Key         = "Underline"
EndProperty
15 BeginProperty ListImage11 {2C247F27-8591-11D1-B16A-00C0F0283628}
  Picture      = "frmMain.frx":0AB4
  Key         = "Align Left"
EndProperty
20 BeginProperty ListImage12 {2C247F27-8591-11D1-B16A-00C0F0283628}
  Picture      = "frmMain.frx":0BC6
  Key         = "Center"
EndProperty
25 BeginProperty ListImage13 {2C247F27-8591-11D1-B16A-00C0F0283628}
  Picture      = "frmMain.frx":0CD8
  Key         = "Align Right"
EndProperty
30 BeginProperty ListImage14 {2C247F27-8591-11D1-B16A-00C0F0283628}
  Picture      = "frmMain.frx":0DEA
  Key         = "Camera"
EndProperty
35 BeginProperty ListImage15 {2C247F27-8591-11D1-B16A-00C0F0283628}
  Picture      = "frmMain.frx":0EFC
  Key         = "Delete"
EndProperty
40 BeginProperty ListImage16 {2C247F27-8591-11D1-B16A-00C0F0283628}
  Picture      = "frmMain.frx":100E
  Key         = "Find"
EndProperty
45 BeginProperty ListImage17 {2C247F27-8591-11D1-B16A-00C0F0283628}
  Picture      = "frmMain.frx":1120
  Key         = "View Details"
EndProperty
50 BeginProperty ListImage18 {2C247F27-8591-11D1-B16A-00C0F0283628}
  Picture      = "frmMain.frx":1232
  Key         = "Help What's This"
EndProperty
Begin MSComctlLib.Toolbar tbToolBar
  Align      = 1 'Align Top
  Height     = 420
  Left       = 0
55  TabIndex   = 1

```

Top = 0
Width = 15240
_ExtentX = 26882
_ExtentY = 741
5 ButtonWidth = 609
Appearance = 1
ImageList = "imlToolbarIcons"
_Version = 393216
BeginProperty Buttons {66833FE8-8583-11D1-B16A-00C0F0283628}
10 NumButtons = 23
BeginProperty Button1 {66833FEA-8583-11D1-B16A-00C0F0283628}
Key = "New"
Object.ToolTipText = "1037"
ImageKey = "New"
15 EndProperty
BeginProperty Button2 {66833FEA-8583-11D1-B16A-00C0F0283628}
Key = "Open"
Object.ToolTipText = "1038"
ImageKey = "Open"
20 EndProperty
BeginProperty Button3 {66833FEA-8583-11D1-B16A-00C0F0283628}
Key = "Save"
Object.ToolTipText = "1039"
ImageKey = "Save"
25 EndProperty
BeginProperty Button4 {66833FEA-8583-11D1-B16A-00C0F0283628}
Style = 3
EndProperty
BeginProperty Button5 {66833FEA-8583-11D1-B16A-00C0F0283628}
30 Key = "Print"
Object.ToolTipText = "1040"
ImageKey = "Print"
EndProperty
BeginProperty Button6 {66833FEA-8583-11D1-B16A-00C0F0283628}
35 Style = 3
EndProperty
BeginProperty Button7 {66833FEA-8583-11D1-B16A-00C0F0283628}
Key = "Cut"
Object.ToolTipText = "1041"
40 ImageKey = "Cut"
EndProperty
BeginProperty Button8 {66833FEA-8583-11D1-B16A-00C0F0283628}
Key = "Copy"
Object.ToolTipText = "1042"
45 ImageKey = "Copy"
EndProperty
BeginProperty Button9 {66833FEA-8583-11D1-B16A-00C0F0283628}
Key = "Paste"
Object.ToolTipText = "1043"
50 ImageKey = "Paste"
EndProperty
BeginProperty Button10 {66833FEA-8583-11D1-B16A-00C0F0283628}
Style = 3
EndProperty
55 BeginProperty Button11 {66833FEA-8583-11D1-B16A-00C0F0283628}

Key = "Bold"
Object.ToolTipText = "1044"
ImageKey = "Bold"
EndProperty
5 BeginProperty Button12 {66833FEA-8583-11D1-B16A-00C0F0283628}
Key = "Italic"
Object.ToolTipText = "1045"
ImageKey = "Italic"
EndProperty
10 BeginProperty Button13 {66833FEA-8583-11D1-B16A-00C0F0283628}
Key = "Underline"
Object.ToolTipText = "1046"
ImageKey = "Underline"
EndProperty
15 BeginProperty Button14 {66833FEA-8583-11D1-B16A-00C0F0283628}
Style = 3
EndProperty
BeginProperty Button15 {66833FEA-8583-11D1-B16A-00C0F0283628}
Key = "Align Left"
20 Object.ToolTipText = "1047"
ImageKey = "Align Left"
Style = 2
EndProperty
BeginProperty Button16 {66833FEA-8583-11D1-B16A-00C0F0283628}
Key = "Center"
Object.ToolTipText = "1048"
ImageKey = "Center"
Style = 2
EndProperty
25 BeginProperty Button17 {66833FEA-8583-11D1-B16A-00C0F0283628}
Key = "Align Right"
Object.ToolTipText = "1049"
ImageKey = "Align Right"
Style = 2
EndProperty
30 BeginProperty Button18 {66833FEA-8583-11D1-B16A-00C0F0283628}
Key = "Camera"
Object.ToolTipText = "1050"
ImageKey = "Camera"
EndProperty
35 BeginProperty Button19 {66833FEA-8583-11D1-B16A-00C0F0283628}
Key = "Delete"
Object.ToolTipText = "1051"
ImageKey = "Delete"
EndProperty
40 BeginProperty Button20 {66833FEA-8583-11D1-B16A-00C0F0283628}
Key = "Find"
Object.ToolTipText = "1052"
ImageKey = "Find"
EndProperty
45 BeginProperty Button21 {66833FEA-8583-11D1-B16A-00C0F0283628}
Key = "View Details"
Object.ToolTipText = "1053"
ImageKey = "View Details"
50 Style = 2
EndProperty
55

EndProperty
BeginProperty Button22 {66833FEA-8583-11D1-B16A-00C0F0283628}
 Key = "Help What's This"
 Object.ToolTipText = "1054"
5 ImageKey = "Help What's This"
EndProperty
BeginProperty Button23 {66833FEA-8583-11D1-B16A-00C0F0283628}
 Key = "Help"
10 Object.ToolTipText = "1055"
 ImageKey = "Help"
EndProperty
EndProperty
End
15 Begin VB.Menu mnuFile
 Caption = "1000"
Begin VB.Menu mnuFileNew
 Caption = "1001"
 Shortcut = ^N
End
20 Begin VB.Menu mnuFileOpen
 Caption = "1002"
 Shortcut = ^O
End
25 Begin VB.Menu mnuFileClose
 Caption = "1003"
End
Begin VB.Menu mnuFileBar0
 Caption = "-"
End
30 Begin VB.Menu mnuFileSave
 Caption = "1004"
End
Begin VB.Menu mnuFileSaveAs
 Caption = "1005"
End
35 Begin VB.Menu mnuFileSaveAll
 Caption = "1006"
End
Begin VB.Menu mnuFileBar1
 Caption = "-"
40 End
Begin VB.Menu mnuFileProperties
 Caption = "1007"
End
45 Begin VB.Menu mnuFileBar2
 Caption = "-"
End
Begin VB.Menu mnuFilePageSetup
 Caption = "1008"
50 End
Begin VB.Menu mnuFilePrintPreview
 Caption = "1009"
End
Begin VB.Menu mnuFilePrint
 Caption = "1010"
55 End

```
End
Begin VB.Menu mnuFileBar3
    Caption      =   "_"
End
5      Begin VB.Menu mnuFileSend
    Caption      =   "1011"
End
Begin VB.Menu mnuFileBar4
    Caption      =   "_"
10      End
Begin VB.Menu mnuFileMRU
    Caption      =   ""
    Index       =   1
    Visible     =   0  'False
15      End
Begin VB.Menu mnuFileMRU
    Caption      =   ""
    Index       =   2
    Visible     =   0  'False
20      End
Begin VB.Menu mnuFileMRU
    Caption      =   ""
    Index       =   3
    Visible     =   0  'False
25      End
Begin VB.Menu mnuFileBar5
    Caption      =   "_"
    Visible     =   0  'False
End
30      Begin VB.Menu mnuFileExit
    Caption      =   "1012"
End
Begin VB.Menu mnuEdit
    Caption      =   "1013"
35      Begin VB.Menu mnuEditUndo
    Caption      =   "1014"
End
Begin VB.Menu mnuEditBar0
    Caption      =   "_"
40      End
Begin VB.Menu mnuEditCut
    Caption      =   "1015"
    Shortcut    =   ^X
End
45      End
Begin VB.Menu mnuEditCopy
    Caption      =   "1016"
    Shortcut    =   ^C
End
50      End
Begin VB.Menu mnuEditPaste
    Caption      =   "1017"
    Shortcut    =   ^V
End
55      End
Begin VB.Menu mnuEditPasteSpecial
    Caption      =   "1018"
End
```

```
        End
        End
        Begin VB.Menu mnuView
            Caption      = "1019"
5           Begin VB.Menu mnuViewToolbar
                Caption      = "1020"
                Checked     = -1 'True
            End
10          Begin VB.Menu mnuViewStatusBar
                Caption      = "1021"
                Checked     = -1 'True
            End
15          Begin VB.Menu mnuViewBar0
                Caption      = "-"
            End
            Begin VB.Menu mnuViewRefresh
                Caption      = "1022"
            End
            Begin VB.Menu mnuViewOptions
20           Caption      = "1023"
            End
            Begin VB.Menu mnuViewWebBrowser
                Caption      = "1024"
            End
25          End
            Begin VB.Menu mnuTools
                Caption      = "1025"
                Begin VB.Menu mnuToolsOptions
                    Caption      = "1026"
                End
30          End
            End
            Begin VB.Menu mnuWindow
                Caption      = "1027"
                WindowList   = -1 'True
35          Begin VB.Menu mnuWindowNewWindow
                Caption      = "1028"
            End
            Begin VB.Menu mnuWindowBar0
                Caption      = "-"
            End
40          End
            Begin VB.Menu mnuWindowCascade
                Caption      = "1029"
            End
            End
45          Begin VB.Menu mnuWindowTileHorizontal
                Caption      = "1030"
            End
            Begin VB.Menu mnuWindowTileVertical
                Caption      = "1031"
            End
            End
50          Begin VB.Menu mnuWindowArrangeIcons
                Caption      = "1032"
            End
            End
            End
55          Begin VB.Menu mnuHelp
                Caption      = "1033"
            End
```

```

Begin VB.Menu mnuHelpContents
    Caption      = "1034"
End
Begin VB.Menu mnuHelpSearchForHelpOn
5      Caption      = "1035"
End
Begin VB.Menu mnuHelpBar0
    Caption      = "-"
End
10     Begin VB.Menu mnuHelpAbout
        Caption      = "1036"
    End
End
15
Private Sub Form_Load()
    LoadResStrings Me
End Sub

20     Private Sub cmdApply_Click()
        'ToDo: Add 'cmdApply_Click' code.
        MsgBox "Apply Code goes here to set options w/o closing dialog!"
    End Sub

25     Private Sub cmdCancel_Click()
        Unload Me
    End Sub

30     Private Sub cmdOK_Click()
        'ToDo: Add 'cmdOK_Click' code.
        MsgBox "Code goes here to set options and close dialog!"
        Unload Me
    End Sub

35     Private Sub Form_KeyDown(KeyCode As Integer, Shift As Integer)
        Dim i As Integer
        i = tbsOptions.SelectedItem.Index
        'handle ctrl+tab to move to the next tab
        If (Shift And 3) = 2 And KeyCode = vbKeyTab Then
40         If i = tbsOptions.Tabs.Count Then
            'last tab so we need to wrap to tab 1
            Set tbsOptions.SelectedItem = tbsOptions.Tabs(1)
        Else
            'increment the tab
45         Set tbsOptions.SelectedItem = tbsOptions.Tabs(i + 1)
        End If
        ElseIf (Shift And 3) = 3 And KeyCode = vbKeyTab Then
            If i = 1 Then
                'last tab so we need to wrap to tab 1
                Set tbsOptions.SelectedItem = tbsOptions.Tabs(tbsOptions.Tabs.Count)
50        Else
                'increment the tab
                Set tbsOptions.SelectedItem = tbsOptions.Tabs(i - 1)
            End If
        End If
    End If

```

```

End Sub

Private Sub tbsOptions_Click()

5      Dim i As Integer
'show and enable the selected tab's controls
'and hide and disable all others
For i = 0 To tbsOptions.Tabs.Count - 1
    If i = tbsOptions.SelectedItem.Index - 1 Then
10     picOptions(i).Left = 210
        picOptions(i).Enabled = True
    Else
        picOptions(i).Left = -20000
        picOptions(i).Enabled = False
15     End If
    Next

End Sub

20    VERSION 5.00
Object = "{831FDD16-0C5C-11D2-A9FC-0000F8754DA1}\#2.0#0";
"MSCOMCTL.OCX"
Begin VB.Form frmOptions
    BorderStyle = 3 'Fixed Dialog
25    Caption = "MediaVision Options"
    ClientHeight = 5040
    ClientLeft = 45
    ClientTop = 330
    ClientWidth = 6150
    KeyPreview = -1 'True
    LinkTopic = "Form1"
    MaxButton = 0 'False
    MinButton = 0 'False
    ScaleHeight = 5040
30    ScaleWidth = 6150
    ShowInTaskbar = 0 'False
    StartUpPosition = 1 'CenterOwner
    Tag = "1069"
    Begin VB.CommandButton cmdOK
40        Caption = "OK"
        Height = 375
        Left = 2490
        TabIndex = 1
        Tag = "1076"
        Top = 4455
        Width = 1095
    End
    Begin VB.CommandButton cmdCancel
50        Cancel = -1 'True
        Caption = "Cancel"
        Height = 375
        Left = 3720
        TabIndex = 3
        Tag = "1075"
        Top = 4455
    End

```

Width = 1095
End
Begin VB.CommandButton cmdApply
Caption = "&Apply"
5 Height = 375
Left = 4920
TabIndex = 5
Tag = "1074"
Top = 4455
10 Width = 1095
End
Begin VB.PictureBox picOptions
BorderStyle = 0 'None
15 Height = 3780
Index = 3
Left = -20000
ScaleHeight = 3840.968
ScaleMode = 0 'User
ScaleWidth = 5745.64
20 TabIndex = 7
TabStop = 0 'False
Top = 480
Width = 5685
Begin VB.Frame fraSample4
Caption = "Sample 4"
25 Height = 2022
Left = 505
TabIndex = 11
Tag = "1073"
Top = 502
30 Width = 2033
End
End
Begin VB.PictureBox picOptions
BorderStyle = 0 'None
35 Height = 3780
Index = 2
Left = -20000
ScaleHeight = 3840.968
40 ScaleMode = 0 'User
ScaleWidth = 5745.64
TabIndex = 9
TabStop = 0 'False
Top = 480
45 Width = 5685
Begin VB.Frame fraSample3
Caption = "Sample 3"
Height = 2022
50 Left = 406
TabIndex = 10
Tag = "1072"
Top = 403
Width = 2033
End
End

```

Begin VB.PictureBox picOptions
  BorderStyle = 0 'None
  Height      = 3780
  Index       = 1
  5           Left       = -20000
  ScaleHeight = 3840.968
  ScaleMode   = 0 'User
  ScaleWidth  = 5745.64
  TabIndex    = 6
  10          TabStop   = 0 'False
  Top         = 480
  Width       = 5685
  Begin VB.Frame fraSample2
    Caption     = "Sample 2"
    15          Height     = 2022
    Left        = 307
    TabIndex   = 8
    Tag         = "1071"
    Top         = 305
    20          Width     = 2033
    End
  End
Begin VB.PictureBox picOptions
  BorderStyle = 0 'None
  Height      = 3780
  Index       = 0
  Left        = 210
  25          ScaleHeight = 3840.968
  ScaleMode   = 0 'User
  ScaleWidth  = 5745.64
  TabIndex    = 2
  30          TabStop   = 0 'False
  Top         = 480
  Width       = 5685
  Begin VB.Frame fraSample1
    Caption     = "Sample 1"
    Height     = 2022
    Left        = 208
    TabIndex   = 4
    Tag         = "1070"
    Top         = 207
    Width       = 2033
    End
  End
  35
Begin MSComctlLib.TabStrip tbsOptions
  Height      = 4245
  Left        = 120
  TabIndex   = 0
  Top         = 120
  40          Width     = 5895
  _ExtentX   = 10398
  _ExtentY   = 7488
  _Version   = 393216
  BeginProperty Tabs {1EFB6598-857C-11D1-B16A-00C0F0283628}
    45          NumTabs  = 4
  End

```

```

BeginProperty Tab1 {1EFB659A-857C-11D1-B16A-00C0F0283628}
  Caption      = "Group 1"
  ImageVarType = 2
EndProperty
5
BeginProperty Tab2 {1EFB659A-857C-11D1-B16A-00C0F0283628}
  Caption      = "Group 2"
  ImageVarType = 2
EndProperty
10
BeginProperty Tab3 {1EFB659A-857C-11D1-B16A-00C0F0283628}
  Caption      = "Group 3"
  ImageVarType = 2
EndProperty
15
BeginProperty Tab4 {1EFB659A-857C-11D1-B16A-00C0F0283628}
  Caption      = "Group 4"
  ImageVarType = 2
EndProperty
End
20
Private Sub Form_Load()
  LoadResStrings Me
  lblVersion.Caption = "Version " & App.Major & "." & App.Minor & "." & App.Revision
  lblProductName.Caption = App.Title
25
End Sub

VERSION 5.00
Begin VB.Form frmSplash
  BorderStyle      = 3 'Fixed Dialog
  ClientHeight     = 4710
  ClientLeft       = 45
  ClientTop        = 45
  ClientWidth      = 7455
  ControlBox       = 0 'False
30
  LinkTopic        = "Form1"
  MaxButton        = 0 'False
  MinButton        = 0 'False
  ScaleHeight      = 4710
  ScaleWidth       = 7455
35
  ShowInTaskbar    = 0 'False
  StartUpPosition  = 2 'CenterScreen
  Visible          = 0 'False
  Begin VB.Frame fraMainFrame
    Height          = 4590
40
    Left            = 45
    TabIndex        = 0
    Top             = -15
    Width           = 7380
    Begin VB.PictureBox picLogo
      Height          = 2385
      Left            = 510
      Picture         = "frmSplash.frx":0000
      ScaleHeight    = 2325
      ScaleWidth     = 1755
50
      TabIndex        = 1
    End
  End
End
55

```

```
Top      = 855
Width    = 1815
End
5      Begin VB.Label lblProductName
      AutoSize = -1 'True
      Caption  = "Product Name?"
      BeginProperty Font
      Name      = "MS Sans Serif"
      Size      = 29.25
10     Charset   = 0
      Weight    = 700
      Underline = 0 'False
      Italic    = 0 'False
      Strikethrough = 0 'False
15     EndProperty
      Height    = 720
      Left      = 2670
      TabIndex  = 8
      Tag       = "1062"
20     Top       = 1200
      Width     = 4395
      End
      Begin VB.Label lblCompanyProduct
      AutoSize = -1 'True
25     Caption  = "MediaVision"
      BeginProperty Font
      Name      = "MS Sans Serif"
      Size      = 18
      Charset   = 0
      Weight    = 700
      Underline = 0 'False
      Italic    = 0 'False
      Strikethrough = 0 'False
      EndProperty
30     Height    = 435
      Left      = 2505
      TabIndex  = 7
      Tag       = "1061"
      Top       = 765
      Width     = 2175
      End
      Begin VB.Label lblPlatform
      Alignment = 1 'Right Justify
      AutoSize = -1 'True
45     Caption  = "Platform? Satellite or Internet"
      BeginProperty Font
      Name      = "MS Sans Serif"
      Size      = 13.5
      Charset   = 0
      Weight    = 700
      Underline = 0 'False
      Italic    = 0 'False
      Strikethrough = 0 'False
      EndProperty
50     Height    = 360
      End
```

```

5      Left      = 3000
      TabIndex  = 6
      Tag       = "1060"
      Top       = 2400
      Width     = 4005
End
10     Begin VB.Label lblVersion
      Alignment = 1 'Right Justify
      AutoSize   = -1 'True
      Caption    = "Version 1.1"
      BeginProperty Font
      Name       = "MS Sans Serif"
      Size       = 12
      Charset    = 0
      15        Weight     = 700
      Underline  = 0 'False
      Italic     = 0 'False
      Strikethrough = 0 'False
      EndProperty
20      Height    = 300
      Left      = 5625
      TabIndex  = 5
      Tag       = "1059"
      Top       = 2760
25      Width     = 1380
End
26     Begin VB.Label lblWarning
      Caption   = "Patent or Copyright Warning Here"
      Height    = 195
      Left      = 300
      TabIndex  = 2
      Tag       = "1058"
      Top       = 3720
      Width     = 6855
30
35     End
36     Begin VB.Label lblCompany
      Caption   = "MediaVision, Inc."
      Height    = 255
      Left      = 4710
      TabIndex  = 4
      Tag       = "1057"
      Top       = 3330
      Width     = 2415
End
40
45     Begin VB.Label lblCopyright
      Caption   = "Copyright 2000"
      Height    = 255
      Left      = 4710
      TabIndex  = 3
      Tag       = "1056"
      Top       = 3120
      Width     = 2415
End
50
55     End
      End

```

```

Public fMainForm As frmMain

Sub Main()
  Dim fLogin As New frmLogin
  fLogin.Show vbModal
  If Not fLogin.OK Then
    'Login Failed so exit app
    End
  End If
  Unload fLogin

  frmSplash.Show
  frmSplash.Refresh
  Set fMainForm = New frmMain
  Load fMainForm
  Unload frmSplash

  fMainForm.Show
End Sub

Sub LoadResStrings(frm As Form)
  On Error Resume Next

  Dim ctl As Control
  Dim obj As Object
  Dim fnt As Object
  Dim sCtlType As String
  Dim nVal As Integer

  'set the form's caption
  frm.Caption = LoadResString(CInt(frm.Tag))

  'set the font
  Set fnt = frm.Font
  fnt.Name = LoadResString(20)
  fnt.Size = CInt(LoadResString(21))

  'set the controls' captions using the caption
  'property for menu items and the Tag property
  'for all other controls
  For Each ctl In frm.Controls
    Set ctl.Font = fnt
    sCtlType = TypeName(ctl)
    If sCtlType = "Label" Then
      ctl.Caption = LoadResString(CInt(ctl.Tag))
    Elseif sCtlType = "Menu" Then
      ctl.Caption = LoadResString(CInt(ctl.Caption))
    Elseif sCtlType = "TabStrip" Then
      For Each obj In ctl.Tabs
        obj.Caption = LoadResString(CInt(obj.Tag))
        obj.ToolTipText = LoadResString(CInt(obj.ToolTipText))
      Next
    Elseif sCtlType = "Toolbar" Then
      For Each obj In ctl.Buttons

```

```
        obj.ToolTipText = LoadResString(CInt(obj.ToolTipText))
    Next
ElseIf sCtlType = "ListView" Then
    For Each obj In ctl.ColumnHeaders
        obj.Text = LoadResString(CInt(obj.Tag))
    Next
Else
    nVal = 0
    nVal = Val(ctl.Tag)
10    If nVal > 0 Then ctl.Caption = LoadResString(nVal)
    nVal = 0
    nVal = Val(ctl.ToolTipText)
    If nVal > 0 Then ctl.ToolTipText = LoadResString(nVal)
    End If
15    Next
End Sub
```

Figures 2 and 3 are flow charts illustrating the software functionality of Phase I software 20 ticker and image processing components (a.k.a. ticker and image components, respectively). In the invention's preferred embodiment, said Phase I software operates in a Windows® environment, however the invention's programming logic is neither platform specific nor dependent.

The data acquisition central processing unit can utilize a dial-up connection, but normally 25 functions with a high-speed Internet connection and can communicate directly with the remote site central processing units, or can upload information via FTP, HTTP, or HTTPS protocols.

Figure 2 illustrates a software processing component which facilitates the retrieval, processing, and transmitting of "Ticker" information. Such information represents a variety of viewer-essential information including, but not limited to, current national news headlines, local news headlines, national and local sports headlines, national and local sports scores, stock quotes, 30 stock market indices and news 2.05.

The Phase I processing component is capable of retrieving and inputting 2.07 information from the Internet, virtual private network (VPN), or direct modem connection and can be customized for an individual client. For example, if the client is a bank the ticker could retrieve current CD rates and other client-specific information.

The data acquisition central processing unit contains a database which segregates remote site central processing units by assigning each group and sub-group codes 2.04. Such codes can be assigned based upon geographic or other criteria 2.12 and this processing component allows for complete user-definable groups and sub-groups.

5 These codes are utilized to determine information to be sent to each remote computer. For example, each or every remote computer within a metropolitan area may be sent local news and weather information specific to that area 2.12.

10 Once ticker information for each remote computer has been generated 2.07, 2.08, it is transmitted either directly to the remote computer (via direct modem connection, VPN, or FTP) 2.15 or is transmitted to a private web server 2.05. A web server acts as a repository of information which is continually updated and available for the remote site central processing units to download.

15 Figure 3 illustrates the program processing means steps which facilitate the processing and transmitting of image files. The invention's image files consist of, but are not limited to, full-motion video (FMV), graphics, animations, and streaming video. Audio is also a component of these file types and can be integrated into the file itself or can be a separate file played (executed) in synchronization with the image file.

20 Non-limiting examples of the invention's image files include, but are not limited to, corporate commercials, public service ads, current weather graphics (retrieved from the Internet or other means on a continuing basis), local and national sports team schedules, National Weather Service advisories and warnings, traffic flow information, or fugitive information 3.02.

Image and audio files can be obtained from clients, user-generated, or retrieved from the Internet. Once obtained, these files are stored in an indexed database 3.03 on the data acquisition

central processing unit (or on a computer accessible via network connection to the data acquisition central processing unit).

In Figure 3, the user next creates "playlists" on the data acquisition central processing unit 3.07. These "playlists" consist of indexed references to image files, audio files, and ticker 5 information. The "playlists" are designed and designated for groups, sub-groups, or individual remote site central processing units 3.07.

The Phase I image processing component processes these "playlists" as they are entered by the user and maintains an inventory (database) of file names located on each remote computer.

When a "playlist" is created by the user, the program determines which remote site central 10 processing units are to be included. The processing component then compares the "playlist" with the file names of the addressed remote site central processing units.

If files required to execute the "playlist" are not on a particular remote computer, then the appropriate files are transmitted directly to the remote computer or they are transmitted to a private 15 web server 3.09. The "playlists" are also transmitted to the specified remote site central processing units.

Once a "playlist" is entered, the processing component ensures that requested files are available to the data acquisition central processing unit. If they are not, an error message is generated, and the user is prompted to download the necessary files to the data acquisition central 20 processing unit (or to a computer residing on the same network as the data acquisition central processing unit).

The Phase I image processing component also contains sub-routines designed to detect problematic occurrences at the transmitting site. These occurrences may be, but are not limited to,

a faulty Internet connection, a loss of feedback from a remote computer, or a failure of one of the other programs running on the computer.

When problems are detected the program can send notification of these occurrences to an appropriate service technician. These notifications can be in the form of, but are not limited to, 5 visual screen notification, e-mails, a transmission to a private web server, or a signal sent to a pager.

The data acquisition central processing unit is designed with several redundant systems. First and foremost is a fully-functional computer which contains a program to verify the functionality of the data acquisition central processing unit. If any problems are detected, a secondary computer will begin operations and take over all of the ticker and image processing component transmission 10 functions.

Several redundancies are in place for the private web server. Should the server fail for any reason, another private web server will be automatically chosen and utilized in its stead.

Figure 4 is a flow chart representing Phase II software functionality. The remote site central processing units are currently operating in a Windows® environment, but the programming is not 15 platform specific. Phase II software source code is immediately provided to facilitate purposes of full and enabling invention disclosure.

'This form will not be visible. It will be running on the remote computer
'at the store locations

20 Private Sub Receive()
'Open Internet Web Site and Download New Data for Ticker
'Open Internet Web Site and Download and Changes to Video Segments
'Open Satellite Files from Satellite Receiver (both data and video)

25 End Sub

Private Sub Transmit()
'Transmit video feed to monitors on pumps.
'Transmit ticker to bottom portion of monitors on pumps.

30 'Ticker information will come from the data stream
'and will contain national news, sports scores, dow jones

'industrial avg., nasdaq avg., s&p500 avg., local news,
'local weather
End Sub

5 VERSION 5.00
Begin VB.Form frmDataEnv
 Caption = "MediaVision Internet and Satellite Receiving"
 ClientHeight = 3195
 ClientLeft = 60
10 ClientTop = 345
 ClientWidth = 4680
 LinkTopic = "Form1"
 ScaleHeight = 11115
 ScaleWidth = 15240
15 StartUpPosition = 3 'Windows Default
End

VERSION 5.00
Begin {C0E45035-5775-11D0-B388-00A0C9055D8E} DataEnvironment1
20 ClientHeight = 5055
 ClientLeft = 1080
 ClientTop = 1500
 ClientWidth = 6300
 _ExtentX = 11113
25 _ExtentY = 8916
 FolderFlags = 3
 TypeLibGuid = "{A5DC9AF5-9235-11D1-B067-00DD01144174}"
 TypeInfoGuid = "{A5DC9AF6-9235-11D1-B067-00DD01144174}"
 TypeInfoCookie = 0
30 Version = 4
 NumConnections = 1
 BeginProperty Connection1
 ConnectionName = "Connection1"
 ConnDispId = 1001
35 SourceOfData = 3
 QuoteChar = 34
 SeparatorChar = 46
 EndProperty
 NumRecordsets = 0
40 End

VERSION 5.00
Begin {78E93846-85FD-11D0-8487-00A0C90DC8A9} DataReport1
45 Caption = "DataReport1"
 ClientHeight = 8235
 ClientLeft = 1650
 ClientTop = 1545
 ClientWidth = 6585
 _ExtentX = 11615
50 _ExtentY = 14526
 Version = 393216
 _DesignerVersion= 100684101
 BeginProperty Font {0BE35203-8F91-11CE-9DE3-00AA004BB851}
 Name = "Arial"
55 Size = 8.25

```

Charset      = 0
Weight       = 400
Underline    = 0 'False
Italic       = 0 'False
5           Strikethrough = 0 'False
EndProperty
GridX        = 10
GridY        = 10
LeftMargin   = 1440
10          RightMargin  = 1440
TopMargin    = 1440
BottomMargin = 1440
NumSections  = 3
SectionCode0 = 2
15          BeginProperty Section0 {1C13A8E0-A0B6-11D0-848E-00A0C90DC8A9}
             _Version      = 393216
             Name          = "Section2"
             Object.Height = 360
             NumControls   = 0
20          EndProperty
SectionCode1 = 4
BeginProperty Section1 {1C13A8E0-A0B6-11D0-848E-00A0C90DC8A9}
             _Version      = 393216
             Name          = "Section1"
25          Object.Height = 1440
             NumControls   = 0
EndProperty
SectionCode2 = 7
BeginProperty Section2 {1C13A8E0-A0B6-11D0-848E-00A0C90DC8A9}
             _Version      = 393216
             Name          = "Section3"
             Object.Height = 360
             NumControls   = 0
30          EndProperty
35          End

'sending a video file and ticker to monitors

Private Sub MMControll GotFocus()
40          'MMControll.Command = 'Open"
          'MMControll.PlayVisible = True
          'MMControll.PlayEnabled = True
          'MMControll.Command = "Play"
          'MMControll.Visible = False
45          End Sub

Private Sub MediaPlayer1_DVDNotify(ByVal EventCode As Long, ByVal EventParam1
As Long, ByVal EventParam2 As Long)
50          'This will play a video file taking up the majority of the screen as defined on the form
          MediaPlayer1.FileName = "c:\windows\desktop\videol.mpg"
          MediaPlayer1.Open
          MediaPlayer1.Stop
55          End Sub

```

```

Private Sub Ticker()
'Open data file containing raw text for ticker
'format data
'send to monitors
5 End Sub

VERSION 5.00
Object = "(22D6F304-B0F6-11D0-94AB-008OC74C7E95)#1.0#0;";"MSDXM.OCX"
Begin VB.Form Form1
10   Caption = "Form1"
      ClientHeight = 3195
      ClientLeft = 60
      ClientTop = 345
      ClientWidth = 4680
15   LinkTopic = "Form1"
      ScaleHeight = 11115
      ScaleWidth = 15240
      StartUpPosition = 3 'Windows Default
      WindowState = 2 'Maximized
20   Begin MediaPlayerCtl.MediaPlayer MediaPlayer1
      Height = 10575
      Left = 240
      TabIndex = 0
      Top = 120
25   Width = 14895
      AudioStream = -1
      AutoSize = 0 'False
      AutoStart = -1 'True
      AnimationAtStart = -1 'True
30   AllowScan = -1 'True
      AllowChangeDisplaySize = -1 'True
      AutoRewind = 0 'False
      Balance = 0
      BaseURL = ""
35   BufferingTime = 5
      CaptioningID = ""
      ClickToPlay = -1 'True
      CursorType = 0
      CurrentPosition = -1
40   CurrentMarker = 0
      DefaultFrame = ""
      DisplayBackColor = 0
      DisplayForeColor = 16777215
      DisplayMode = 0
45   DisplaySize = 3
      Enabled = -1 'True
      EnableContextMenu = -1 'True
      EnablePositionControls = -1 'True
      EnableFullScreenControls = 0 'False
50   EnableTracker = -1 'True
      Filename = "c:\windows\desktop\video 6.mpg"
      InvokeURLs = -1 'True
      Language = -1
      Mute = 0 'False
55   PlayCount = 999

```

```

5      PreviewMode      =      0 'False
      Rate            =      1
      SAMILang        =      ""
      SAMIStyle       =      ""
      SAMIFileName    =      ""
      SelectionStart  =      -1
      SelectionEnd   =      -1
      SendOpenStateChangeEvents =      -1 'True
10     SendWarningEvents =      -1 'True
      SendErrorEvents =      -1 'True
      SendKeyboardEvents =      0 'False
      SendMouseClickEvents =      0 'False
      SendMouseMoveEvents =      0 'False
      SendPlayStateChangeEvents =      -1 'True
15     ShowCaptioning = 0 'False
      ShowControls   =      0 'False
      ShowAudioControls =      -1 'True
      ShowDisplay    =      0 'False
      ShowGotoBar    =      0 'False
20     ShowPositionControls =      -1 'True
      ShowStatusBar  =      0 'False
      ShowTracker    =      -1 'True
      TransparentAtStart =      0 'False
      VideoBorderWidth =      0
      VideoBorderColor =      0
      VideoBorder3D   =      0 'False
      Volume          =      -600
      WindowlessVideo =      0 'False
      End
30     End

```

The remote site central processing units can utilize a dial-up connection or a high-speed Internet connection. The computer can communicate directly with the data acquisition central processing unit via modem or VPN. It can also download information via FTP, HTTP, or HTTPS protocols from the private web server on the Internet.

The remote site central processing units download the "playlists" designated for their receipt

4.02. If a direct link is established with the data acquisition central processing unit, then the necessary files (image, audio, ticker information) are also received 4.03.

If there is no direct link with the data acquisition central processing unit, then the "playlist" is analyzed by the program. If the "playlist" refers to files which the remote computer does not have on its hard disk, then the files are downloaded from the private web server.

The ticker information is downloaded 4.06 or received very frequently (usually every five to ten minutes). This facilitates the timely refreshing of news and other time-critical information to the viewer.

All downloaded files are stored on the remote computer's hard drive 4.08. Audio and video files are archived when not being used, but the ticker information is usually overwritten as newer information is obtained.

The computer combines the ticker information with the image and audio files according to the "playlist". A video and audio signal are created with this combined information. This signal is sent to video monitors via a hard wire or RF signal as indicated in the hardware description 4.10.

The ticker information is normally contained within a horizontal strip at the bottom of the monitor's viewable screen area. However, the ticker can be placed at the top or in a vertical alignment. The remainder of the screen is filled with the appropriate video signal corresponding to the "playlist".

The program also contains sub-routines designed to detect problematic occurrences at the remote site 4.19. These occurrences may be, but are not limited to, a faulty Internet connection, a loss of video or audio at a video screen, or a failure of one of the other programs running on the computer.

When problems are detected the program can send notification of these occurrences to the appropriate service technician 4.20. These notifications can be in the form of, but are not limited to, e-mails, a transmission to a private web server, or a signal sent to a pager.

In some instances, the screens may have sensors located on or near them. These sensors include, but are not limited to, sonic, motion, or light. The sensors are software-controlled via a communications port hub 4.23.

The sonic sensor measures the decibel level at each screen location. This information is used by the program to control the audio volume which is sent to that screen 4.25.

The motion sensor detects when a vehicle (or a user-defined object) has approached the screen 4.27. This information is used by the program to determine when the screen is active or 5 passive. The light sensor measures the radiance level at each screen location. This information is used by the program to control the brightness and contrast of each screen 4.29.

The program is designed to allow for input from the viewer 4.32 (or user in this instance) at each screen location. This input can be from, but is not limited to, a remote keypad, a voice 10 recognition system facilitated by a microphone, a receiver designed to detect electronic signatures, an optical scanner, or a barcode reader.

The keypad can be numeric or alpha-numeric 4.35. The data received by the remote computer from the keypad can be utilized to respond to user queries, or to accumulate and display information based upon user preferences.

A voice recognition system can be composed of a wide-area microphone at the screen location. The microphone signal would be processed by a sound board or a specialized speech-recognition card located within the computer. This signal is interpreted via a combination of hardware and software technology. The data received by the remote computer from the voice 15 recognition technology can be utilized to respond to user queries, or to recognize voice signatures which correspond to customizable user profiles.

An electronic signature can be detected by a receiver located at each screen location. These electronic signatures can be generated by an RF device, or other user-specific electronic transmitting mechanism. The electronic signature would be unique to each user and would identify that user to 20

the remote computer. Once identified, commercials or other information can be tailored specifically for that individual based upon their profile.

An optical scanner or a barcode reader can be utilized to identify specific users and customize information based upon their profile. An optical scanner or a barcode reader can also be used for 5 the purpose of reading coupons, "tickets", or other company-generated written instruments. For example, a contest could be created and "tickets" printed up. The "ticket" could be identified by the optical scanner or the barcode reader, and the user notified as to whether or not they are a winner.

Video and video/audio cameras can be located at each screen or facing towards each screen 4.37.

The signals from each camera can be wired through a video control box first or they can be wired 10 directly into a multi-function digital capture card in the computer. The signals are segregated so that the program is aware of each individual video signal.

These video/audio captures can be either time-lapsed or full-motion (up to 30 frames per second, or fps). The captured digital images and sound can be stored locally on the remote computer, streamed to another computer, or they can be transmitted to a private web server for later 15 retrieval by an employee or designated client 4.39.

The video and audio can be used for many purposes, including but not limited to, security, contests, or verification of screen functionality.

When the audio/video is utilized as a security mechanism, the uses are many-fold. The video/audio can be used to identify vehicles which drive away from the pump without paying. It can 20 be used to identify individuals who commit vandalism. It can be used to identify robbery suspects, or persons attempting to harm the employees of a client.

The audio/video digital recording can also be used to identify vehicle tag numbers, which can later be used to pick out the winner of a contest. This recording of vehicle tag numbers is also an effective method of locating those who drive away from the pump without paying (driveaways).
5 A very important aspect of the video/audio recording is the ability to detect and trouble-shoot any problems with the screens. These cameras ensure that the screens are projecting an image when they should be. If there is a problem, it can be easily determined which screens are malfunctioning so that a service technician can be dispatched to make any needed hardware repairs.

Finally, the cameras at or near the screens act as a deterrent to unlawful behavior. They reduce the incidence of driveaways, and possibly even the number of robbery and vandalism attempts at a client's location.
10

Figure 5 illustrates high level Phase I software 3 processes executing within the data acquisition central processing unit 5, accessing and collecting via a network communication means a diverse plurality of geographically relevant information 5.05. Said collated information is then displayed on a computer resident and accessible storage medium, such as a web page 5.8. Accompanying video and still images 5.9 are provided as further records and also displayed on said accessible storage medium 5.12. This information is then combined 5.15 and is communicated via a computer recognizable and compatible communication means via a transfer protocol such as FTP to a transceiver facility 5.17 for subsequent processing by Phase II components of the instant invention. Phase II components of the information are disclosed in association with Figure 6.
15

20 Figure 6 illustrates Phase II of the instant invention wherein the combined ticker, video, still image file is transmitted to multiple geographically dispersed remote receiving locations. As each segment (a.k.a. "record") of ticker, video and still image records contain delineation control code

inserted via first software processing, only codes matching those of geographically relevant locations within a geographically dispersed area will receive and be able to decode such information. Consequently, only information for an individual remote station, group of stations, located within a neighborhood, city, town, country, etc. will receive coded information. Such coded information 5 is then processed by software resident at the store location 6.5 and further transmitted via either RF signal or hard wire to screens 6.10 or information presentation devices 6.15 approximate to fuel pump gassing apparatuses. Such features of the display apparatuses are shown in conjunction with Figure 7.

10 In Figure 7 a display device 7.01 is presented. The screen display area is broken into two general areas. A display area for photographs or images 7.15 and a display area for textural images 7.20, 7.10 designates speaker areas for audio content accompanying said display images or files.

15 While this invention has been described to illustrative embodiments, this description is not to be construed in a limiting sense. Various modifications and combinations of the illustrative embodiments as well as other embodiments will be apparent to those skilled in the art upon referencing this disclosure. It is therefore intended that this disclosure encompass any such modifications or embodiments.

Alternate Embodiments

The foregoing description, for purposes of explanation, used specific nomenclature to provide a thorough understanding of the invention. However, it will be apparent to one skilled in the art that the specific details are not required in order to practice the invention. In other instances, well known circuits and devices are shown in block diagram form in order to avoid unnecessary distraction from

the underlying invention. Thus, the foregoing descriptions of specific embodiments of the present invention are presented for purposes of illustration and description. They are not intended to be exhaustive or to limit the invention to the precise forms disclosed, obviously many modifications and variations are possible in view of the above teachings. The embodiments were chosen and described in order to best explain the principles of the invention and its practical applications, to thereby enable others skilled in the art to best utilize the invention and various embodiments with various modifications as are suited to the particular use contemplated. It is intended that the scope of the invention be defined by the following claims and their equivalents.

Further, the method and system described herein above is amenable for execution on various types of executable mediums others than a memory device such as a random access memory. Other types of executable mediums can be used, such as but not limited to, a computer readable storage medium which can be any memory device, compact disc, or floppy disk.